



## BEHAVIORAL PROVIDER SELF-INTRODUCTION FORM

This form has been designed to help you develop your self-introduction for posting on Cigna Behavioral Health's provider directory. The directory assists customers in their search to select a behavioral provider participating in their network.

Please complete the Behavioral Provider Self-Introduction Form below, save it to your computer, and email it to Cigna Behavioral Health's Credentialing Team at [Behav-Onboarding@cigna.com](mailto:Behav-Onboarding@cigna.com). Note: If you would like to add your photo to your profile, please attach it to the email submission.

### What to include:

- Describe your office setting (e.g., handicapped accessible, private entrance, etc.)
- Share your practice style (e.g., goal-oriented, family therapy-based, etc.)
- Any unique office hours (e.g., weekends, late evenings, etc.)
- Give customers an idea of what to expect at their initial visit
- Your photo

### What to avoid:

- Group or clinic introductions (unless otherwise discussed) - introductions should be for individual providers
- Resumes/curriculum vitae cannot be accepted as a substitute for the provider self-introduction
- Clinical and/or professional jargon (avoid if possible)
- Lengthy introductions (limit to 300 word maximum)

### Please note:

Cigna retains the right to review and edit your self-introduction. Privileged specialties/populations will be removed from profiles where the provider has not attested to meeting criteria. Photos will be reviewed prior to being uploaded on our website.

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**BEHAVIORAL PROVIDER SELF-INTRODUCTION FORM**

For suggestions and guidelines of what to include in your self-introduction, please refer to page one of this form. To help avoid processing errors, we highly recommend that you type your self-introduction into the fillable space below and send it to Cigna Behavioral Health's Credentialing Team by using the "Submit" button.

Graduate School: \_\_\_\_\_ Year of Graduation: \_\_\_\_\_

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