

Provider Survey: Childhood Obesity – Taking Action Together

Join the challenge!

With direct links to the provider community, CIGNA HealthCare is developing additional provider material on childhood obesity. This complements our new partnership with *Healthy Kids Challenge*, a school-based initiative that creates healthy opportunities for kids and their families. The *Healthy Kids Challenge* is the nation's leading school-based initiative that reaches a very large school audience. Its successful grass-roots approach is based on the idea that behavioral change occurs with the support of environmental change. By creating links between kids, schools, parents and communities to instill lifelong healthy

eating and physical activity habits, *Healthy Kids Challenge* offers a natural complement to the provider module CIGNA HealthCare is currently developing to create links in the health care arena as well.

CIGNA HealthCare strongly believes that our children and their families' health are of utmost importance, now, and in the future. CIGNA HealthCare is invested in this issue to bring all the stakeholders together to affect change. We encourage you as a health care provider to join us. Please take a moment to let us know if we can provide you with more information.

Please Circle Your Response

Would you be interested in receiving complementary provider information about CIGNA HealthCare and the Healthy Kids Challenge initiative?

YES NO

Would you be interested in receiving hard copies of the Healthy Kid Challenge tool kit for office use, once developed?

YES NO

Would you be interested in learning more about our upcoming web site?

YES NO

Would you use an online program as a source for valuable nutrition and physical activity information to provide to your patients?

YES NO

Would you use our web site in the near future as a source to download a tool kit to be used for taking action in caring for children identified with obesity or overweight issues?

YES NO

Would you be interested in future CME offerings on how to address childhood obesity with your patients?

YES NO

Comments

Contact Information

Please provide your contact information so that we may notify you by e-mail when our website is available.

E-mail address:

Mailing address:

Phone:

If returning this survey by mail, please send to:

Lisa Hompe, RN
CIGNA HealthCare
1777 Sentry Park West
Gwynedd Hall, Suite 100
Blue Bell, PA 19422-2207



A Business of Caring.